

CONTRACT

WGNT
720 Boush Street
Norfolk, VA 23510
(757)446-1000

Contract / Revision	Alt Order #
580171 /	07909669

Product	
OBAMA/P/D SKED C	
Contract Dates	Estimate #
10/23/12 - 10/29/12	//1904
Advertiser	Original Date / Revision
Obama/D/President	10/01/12 / 10/01/12
Billing Cycle	Billing Calendar
EOM/EOC	Broadcast
Station	Account Executive
WGNT	Jamie Andrus
Sales Office	
Washington, D.C.	
Special Handling	
Demographic	
Adults 35+	
IDB#	Advertiser Code
8020	Product Code
Agency Ref	Advertiser Ref

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals		
										Type	Spots	Amount
1	All	10/23/12	10/26/12	4-5p M-F CW	4p-5p		:30			NM	4	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-TWTF--					4	\$115.00			
2	All	10/29/12	10/29/12	4-5p M-F CW	4p-5p		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	M-----					1	\$115.00			
3	All	10/29/12	10/29/12	6p-7p M-F	6p-7p		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	M-----					1	\$210.00			
4	All	10/23/12	10/26/12	6p-7p M-F	6p-7p		:30			NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-TWTF--					4	\$210.00			
5	All	10/23/12	10/26/12	7p-8p M-F	7p-8p		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-TWTF--					4	\$275.00			
6	All	10/29/12	10/29/12	7p-8p M-F	7p-8p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	M-----					1	\$275.00			
7	All	10/23/12	10/23/12	8p-9p Tue	8p-9p		:30			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-T-----					1	\$280.00			
8	All	10/24/12	10/24/12	9p-10p Wed	9p-10p		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	--W---					1	\$420.00			
9	All	10/25/12	10/25/12	8p-9p Thu	8p-9p		:30			NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	---T---					1	\$585.00			
										Totals		
											18	\$4,285.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	15	\$3,685.00	\$3,132.25
10/29/12 - 10/29/12	3	\$600.00	\$510.00
Totals	18	\$4,285.00	\$3,642.25

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

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10/23/12 - 10/29/12	OBAMA/P/D SKED C
<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	10/01/12 / 10/01/12

Signature: _____ **Date:** _____

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